

New York, New York – start spreading the news!!!

You may not be into running 42 km as part of the **New York marathon 2011**, but from the comfort of your armchair are you willing to support me

- personally step up to my goal of completing the New York marathon 2011?
- fundraise for a worthy charity?
- showcase emerging leaders from NZ who want to step up onto a bigger stage in 2011?

I am looking for 42 people or businesses to generously donate and support me reach my:

1. **Personal goal of getting to New York and completing the marathon** – between \$6500 and \$8000 including airfares, accommodation, marathon entry and additional costs.

In addition I am also looking for people or businesses who want to support me reach my:

2. **Charity commitment to Catwalk Spinal Injury Trust.** My aim is to raise a minimum of \$5000 for spinal cord injury research to get people out of their wheelchairs. You can directly donate via this link <http://www.fundraiseonline.co.nz/JanelleFletcher>
3. **Vision of supporting emerging leaders from Down Under to step up onto a bigger stage** at a series of events in 2011 (Rugby World Cup time) with some funds also heading to Catwalk.

PERSONAL COMMITMENT - Each of the 42 chief sponsors will contribute to supporting me personally completing the New York marathon 2011 and will benefit in the following ways:

- Personal and/or business promotion - Being acknowledged on www.janellefletcher.com as one of the key 42 sponsors – your name, role, product or services you offer, your website link
- Personal acknowledgement on my BE someBODY SUCCESSFUL blog www.janellefletcher.blogspot.com
- Free Online learning community membership (normally valued at \$52 pa.) – 52 week body confidence and self confidence motivational and coaching resources
- Donation receipt for tax purposes
- Motivate and encourage me to run 1km of the marathon effort - I will have a list of each of the 42 key sponsors and on the day as I pass each 1km milestone I will be thinking of, and thanking you each individually!
- Chance to be involved at a bigger level at an event Sept/Oct 2011 (Rugby World Cup time) in Auckland

How can you be one of the key 42 sponsors who want to personally support me get to New York?

- \$100 + (minimum) contribution to Janelle's New York marathon donation account by internet banking ASB 12-3085-0489637-00 Please add your name as reference and email me at janelle@janellefletcher.com advising me of your contribution.
- Payment options for regular donations or pay-off options considered.
- On acknowledgement of your contribution I will advise you of how to receive your free online learning community membership, issue you with a tax deductible receipt and create

the link to your website. I would also ask you to consider reciprocating my link to your own website.

CHARITY COMMITMENT TO CATWALK

The CatWalk Spinal Cord Injury Trust –helping people living with spinal cord injuries get out of their wheelchairs and back on their feet - is sending a team to participate in the 2011 New York City Marathon on 6th November 2011, and as member of that team **I have committed to raising a minimum commitment of \$5000- but with an aim of raising \$10000-.** **This is in addition to me personally funding my way to New York.**

Why Catwalk?

Catriona Williams - founder of Catwalk Spinal Injury Trust and top equestrian rider sustained a spinal injury in 2002 after falling from her horse at an event. She has recently won a Sir Peter Blake Leadership award and is committed to helping people with spinal injuries get out of their wheelchairs. She is doing the 2010 New York marathon with her hand-cycle in tow. Go Catriona!

My own daughter Gemma (now 24)has a spinal injury after a car accident at the age of 4. After years of supporting her become independent and encouraging her to “step up” and be her best, she is a shining credit and example to many people.

Also in my speaking, writing and coaching business I support people “step up” into bigger and better things – embodying their full potential. This charity and my philosophy behind what I do go hand in hand.

I am seeking people or businesses who would like to “step up their game” and support Catwalk.

- Donate a sum of money (of the value of your choice) that will go directly to Catwalk as part of my financial commitment to this worthy cause. Click this link to donate now. <http://www.fundraiseonline.co.nz/JanelleFletcher>
- As part of my charity fundraising commitment I am also seeking **3 key businesses or people to be my key sponsors.** Your logo will appear as one of three logos on my t-shirt that I wear on the day – exposure is huge!!!! (2 million people typically line the New York streets with 315 million worldwide television viewers) Feel free to contribute heartily as key sponsor by contacting me directly. +64 9 416 0683 +64 21 756 280 janelle@janellefletcher.com

How will you benefit from this?

- Feel good factor of supporting a great charity and helping people get up out of wheelchairs
- Huge international exposure if you are one of the key 3 sponsors
- Opportunity to be part of a big event Sept/Oct 2011 in Auckland – showcasing NZ emerging leaders during the World Cup time and the chance to be a key sponsor at this event
- Donation receipt for tax purposes

BE someBODY SUCCESSFUL – and make your unique difference in the world

Janelle X

E: janelle@janellefletcher.com W: www.janellefletcher.com BI: www.janellefletcher.blogspot.com